

“You’re our **highest performing** partner at this time in regard to our margins!”  
Frank, USA

“Since tapping into Media Traffic’s resources, our **business has grown** roughly **30%** in the last 6 months.

Their **traffic consistently outperforms all other sources we use**. In our business, finding the best traffic for our clients is paramount, and Media Traffic gives us that added advantage that keeps clients coming through our doors.”  
Matt, USA

### What is Media Traffic CPV Contextual Advertising?

Media Traffic CPV Contextual Advertising is a software based ad serving technology. Advertisers can highly target consumers by where they surf and what they search.

### Why is Media Traffic effective?

- We provide a network of millions opt-in users and growing.
- Offers are shown in a large browser window which stands out from your competitors.
- Targeting your specific audience increases conversion and ROI
- Efficient CPV bidding platform starting at \$0.015 USD or \$15 CPM USD.
- High amount of impressions compared to pay-per-click advertising which increases sales and brand-awareness
- Every advertiser has a dedicated account manager to help optimize campaigns.

### How does it work?

Media Traffic CPV contextual advertising works with ad supported software by Vomba Network. More information on Vomba ad supported software can be found at [www.vomba.com](http://www.vomba.com).



### How much does it cost?

Media Traffic operates on a bidding platform allowing advertisers to control the volume they receive by their bid price. There are 3 bidding platforms to choose from: CPV, Category and RON.

#### CPV bidding platform

CPV bidding platform is for advertisers who choose the exact keywords and URLs to target their consumers. CPV bidding starts at \$0.015 USD per view.

#### Category bidding platform

Category bidding platform makes it easy to create campaigns with broad targeting without the need to manage the targets. CPM Bidding starts at \$7 USD.

#### RON bidding platform

RON bidding offers you targeting by country only. Bidding starts from \$1 CPM up to \$4 CPM depending on countries selected.

“Your backend is **the best** on the market!”

Hans, USA

“If all my partners were like you, I'd have an easy life and **I could triple my numbers in no time!** Thank you so much for your quick and exact answers, this is so great!”

Stephanie, UK

“Media Traffic provides **an excellent ROI for our clients** interested in contextual traffic and is one of the first places we look at when implementing a new campaign.

Media Traffic **generates consistent high quality leads and sales** for all of our clients.”

Al, Canada

[www.mediatraffic.com](http://www.mediatraffic.com)

## What makes Media Traffic the most advanced ad platform in the industry?

<b>Simplicity</b>	The Media Traffic self-serve interface is designed to give advertisers quick access to everything they need. Advertisers can setup their first campaign in as little as 5 minutes.
<b>Control</b>	Advertisers choose the targets/categories, frequency and the geo-targeting (countries) where their messages are to be displayed. Advertisers decide whether to display their message as a pop-up or pop-under. Targets can also be excluded in order to prevent displaying advertisements where you don't want to.
<b>ROI Tracking</b>	For maximum acceptability, Media Traffic offers both Pixel and Javascript tracking methods. With our ROI tracking tool, you can easily manage the effectiveness of your campaigns by removing non-performing targets and making sure your bids are competitive on performing targets.
<b>Reporting</b>	All the data you need to measure campaign performance are readily available in our fast and flexible reporting interface. Quickly see how much each target is costing you by date, country or destination. Switch from one view to the next with just 1 click.
<b>Optimization</b>	At no extra cost, each and every advertiser has their own dedicated account manager to assist in optimizing campaigns. The Media Traffic team is dedicated to getting advertisers the highest conversions possible.

## What about Click-Fraud?

Click-fraud is a growing concern in pay-per-click advertising solutions. Advertisers are increasingly losing money by un-ethical webmasters trying to make money from fraudulent clicks or vicious competitors trying to drive you out of an ad space by raising your ad expense to un-profitable levels.

Media Traffic CPV contextual advertising is not prone to Click-Fraud as it is impossible for advertisers to affect the outcome of where and when your ad is being shown.

## What about Privacy?

Vomba takes the privacy of its users seriously and does not collect any information that can identify a user. Media Traffic uses cookies to track sales for advertisers using our ROI tracking tool. These cookies only track the URL/keyword or category that brought the advertisement to the user. Media Traffic cookies automatically expire after 30 days. Media Traffic does not overwrite any cookies created by other companies.

Media Traffic is a licensee of the TRUSTe Privacy Program. More information about our privacy policy can be found at [www.mediatraffic.com/privacy.php](http://www.mediatraffic.com/privacy.php)



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